



LEAH MANN

CONTACT

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EDUCATION

University of Wisconsin-Stout Menomonie, WI
BFA Graphic Design & Interactive Media
GPA: 3.5 | Sept. 2009 – Dec. 2013

UCOL (Whanganui School of Design) Wanganui, NZ
Bachelor of Computer Graphic Design
Studied abroad Feb. 2012 – June 2012

WORK HISTORY

CANDEO CREATIVE Oshkosh, WI

Multimedia Specialist, Sept. 2014 - Feb. 2018
I conceptualized and produced videos, photography, animations, and audio recordings from pre-production to post-production for our clients' digital marketing needs. I also produced in-house work for self-promotion.

GREAT NORTHERN CORP. Chippewa Falls, WI

Graphic Design Intern, Jan. 2014 - Aug. 2014
Wrote, filmed, and edited an in-house promo video for customers that made GNC look valuable and fun. Collaborated in groups as well as worked alone to brainstorm and implement innovative corrugated display solutions for clients and their products.

BLUE DEVIL PRODUCTIONS UW-Stout

Multimedia Director, Jan. 2013 - Dec. 2013
Kept official BDP website functioning and current for over 25 events per semester, plus developing a separate landing page for Homecoming. Photographed and filmed live shows for social media content and other future promotional use.

HONORS COLLEGE UW-Stout

Graphic Designer, Sept. 2011 - Mar. 2013
Designed post cards, thank you cards, and posters for Honors events and prospective student marketing.

UW-STOUT ATHLETICS UW-Stout

Football Highlight Reel Editor, Nov. 2012 - Feb. 2013
Worked with the Assistant Football Coach to deliver a 2013 season highlight reel with an interactive DVD menu for the team's end-of-season banquet.

QUALIFICATIONS

- Experienced with DSLR's, Drones, and 360 cameras
- Familiar with both Mac and PC platforms
- Can coordinate, schedule, and execute photo and video shoots with a production crew
- Excellent customer service and communication skills
- Collaborates closely with team to manipulate graphics, audio, and effects in video edits/campaigns

Adobe Creative Cloud:

Premiere Pro, After Effects, Audition, Encore, Illustrator, Photoshop, Media Encoder, Indesign

Leadership:

AAF - Fox River Ad Club, Communications Chair
3 years of volunteering/membership (2015 - 2018)

Online Software:

Google Drive and other Google apps, MailChimp, Trello, Basecamp, Slack, Wordpress, Workamajig

LICENSES

Remote Pilot's License - commercial drone operation

ACHIEVEMENTS

2017 American Advertising Awards
Received a Gold ADDY award for Visit Oshkosh's Cross Platform Love Letter Marketing Campaign

2014 MinnAnimate 3 Festival Selection
A PSA animation I created for the Autistic Self Advocacy Network was accepted for showing

2013 Best Of Design Show, UW-Stout
Juried submission - "The Fancy Dress"

REFERENCES

Excellent references available upon request